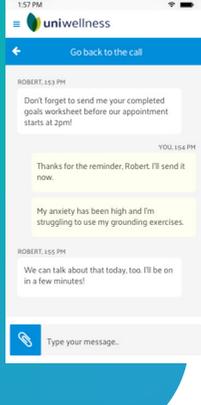




Students are finding it increasingly difficult to access mental health care while they're away at college. Common barriers to necessary care include long waitlists, limited operating hours, and lack of transportation. Using the technology students already have, we can bridge these gaps by connecting students to mental health professionals whenever and wherever it's convenient for them.



The Needs

The UniWellness team needed an intuitive telemental health platform that connects college students to mental health care quickly and easily. Their idea was to pilot versions of this platform in two ways: (1) by partnering with college campuses who would use the platform to enhance and expand their campus mental health services and (2) by onboarding a network of licensed counselors to provide mental health care to students remotely.

- An intuitive telehealth application
- Accessible on web or mobile
- Live video appointments
- Appointment scheduling
- Option for instant appointments
- Secure messaging and file-sharing
- A directory of professionals with search functionality
- Payment processing
- Private note-taking for professionals
- Data reports accessible by admin

How We Helped

Here is how our team at WebRTC.ventures helped

Our team at WebRTC.ventures helped UniWellness by designing and developing a secure, HIPAA-compliant telemental health platform with branding and customizations to match their desired workflow. We also designed and deployed a custom landing page that showcases their counselors and allows students to provide important intake information during the account creation process.

We designed and built UniWellness' telemental health platform as a responsive application accessible via the web browser. It has a clean look and an intuitive design, making it easy for students and counselors to use. The platform utilizes encryption both at rest and in transit to ensure the security and privacy of students' health information.

Three Phases to Approach the Challenge

The UniWellness telemental health platform was developed in three phases:

- Phase 1**
We created the initial design and deployed their branded and customized telemental health platform and landing page. This phase included functionality to meet all of the needs listed above.
- Phase 2**
We redesigned the landing page based on user behavior collected by Google Analytics.
- Phase 3**
We made a second redesign of the landing page to enhance user experience and produce more conversions. We added a section to explain how the platform works, and we added a "Share with a loved one" button to encourage students to share UniWellness with a friend or family member.

The Solution

UniWellness is a HIPAA-compliant telemental health platform that connects college students to necessary mental health care easily and conveniently. Used on campus or working directly with students, UniWellness breaks common access barriers to fill gaps in student mental health care and ensure that every student can receive the mental health care they need.

We built UniWellness on top of SimplyDoc, a SaaS-based telehealth platform built by WebRTC.ventures. We used the following main frameworks and technologies:

- React
- Apollo
- Redux
- GraphQL
- NodeJS
- PostgreSQL
- Hapi
- Braintree



How long did it take?



It took 2 working months divided in 3 phases:

- Phase 1: 4 weeks
- Phase 2: 2 weeks
- Phase 3: 2 weeks

Customer Satisfaction

From 1 to 3, with 3 being the best:

3

How would you RATE YOUR EXPERIENCE with WebRTC.ventures?

3

How KNOWLEDGEABLE was WebRTC.ventures in solving your pain points?



"The WebRTC.ventures development team has been a pleasure to work with. From start to finish, they captured our vision, met our needs, and made adjustments for us based on our user behavior. We look forward to continuing our work with them in the future."

Paige Long
Co-Founder and Customer Experience
UniWellness
uniwellnesscare.com

Disclosure Statement

WebRTC.ventures founder and CEO Arin Sime is also the owner of UniWellness

We can help your business, too!

Contact Us!

At WebRTC.ventures, we build interactive live streaming and customizable video and audio applications with features like recordings, transcriptions, and more.

We have an experienced team ready and happy to help you.

